

1 of 7

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

$$SC = *$$

THANKS , ANGELA

| LT  | Ln  | Day                               | Time    | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                             | -----   | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 1   | W-F                               | 6A-630A |         | :30  | \$400.00 | 10/17-10/19 | 6          | 1          | 6           | \$2,400.00 |         |
|     |     | Buyline Comment: 6A NEWS          |         |         |      |          |             |            |            |             |            |         |
|     | 2   | M-TU                              | 6A-630A |         | :30  | \$400.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,600.00 |         |
|     |     | Buyline Comment: 6A NEWS          |         |         |      |          |             |            |            |             |            |         |
|     | 3   | M-TU                              | 630A-7A |         | :30  | \$400.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,600.00 |         |
|     |     | Buyline Comment: NEWS             |         |         |      |          |             |            |            |             |            |         |
|     | 4   | W-F                               | 630A-7A |         | :30  | \$400.00 | 10/17-10/19 | 6          | 1          | 6           | \$2,400.00 |         |
|     |     | Buyline Comment: NEWS             |         |         |      |          |             |            |            |             |            |         |
|     | 5   | W-F                               | 7A-9A   |         | :30  | \$400.00 | 10/17-10/19 | 6          | 1          | 6           | \$2,400.00 |         |
|     |     | Buyline Comment: GOOD MRN AMERICA |         |         |      |          |             |            |            |             |            |         |
|     | 6   | M-TU                              | 7A-9A   |         | :30  | \$400.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,600.00 |         |
|     |     | Buyline Comment: GOOD MRN AMERICA |         |         |      |          |             |            |            |             |            |         |
|     | 7   | M-TU                              | 9A-10A  |         | :30  | \$225.00 | 10/22-10/23 | 4          | 1          | 4           | \$900.00   |         |
|     |     | Buyline Comment: MORING BLEND     |         |         |      |          |             |            |            |             |            |         |
|     | 8   | W-F                               | 9A-10A  |         | :30  | \$225.00 | 10/17-10/19 | 6          | 1          | 6           | \$1,350.00 |         |
|     |     | Buyline Comment: MORING BLEND     |         |         |      |          |             |            |            |             |            |         |

|                   |         |             |   |               |     |
|-------------------|---------|-------------|---|---------------|-----|
| <b>Rep Order#</b> | 6864188 | <b>Ver#</b> | 1 | <b>Status</b> | New |
| <b>EC'd</b>       | Yes     |             |   |               |     |

|                   |                         |
|-------------------|-------------------------|
| <b>Station</b>    | KTNV-TV LAS VEGAS, NV   |
| <b>Advertiser</b> | ( ) .ROMNEY 4 PRESIDENT |
| <b>Product</b>    | MITT ROMNEY             |
| <b>Estimate#</b>  | 503                     |
| <b>Buyer</b>      | STEPHANIE KINCAID       |
| <b>Phone#</b>     |                         |
| <b>Fax#</b>       |                         |

| LT  | Ln  | Day                               | Time    | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                             | -----   | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 9   | W-F                               | 10A-11A |         | :30  | \$550.00 | 10/17-10/19 | 3          | 1          | 3           | \$1,650.00 |         |
|     |     | Buyline Comment: THE VIEW         |         |         |      |          |             |            |            |             |            |         |
|     | 10  | M-TU                              | 10A-11A |         | :30  | \$550.00 | 10/22-10/23 | 2          | 1          | 2           | \$1,100.00 |         |
|     |     | Buyline Comment: THE VIEW         |         |         |      |          |             |            |            |             |            |         |
|     | 11  | M-TU                              | 11A-12P |         | :30  | \$300.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,200.00 |         |
|     |     | Buyline Comment: MIDDAY NEWS      |         |         |      |          |             |            |            |             |            |         |
|     | 12  | W-F                               | 11A-12P |         | :30  | \$300.00 | 10/17-10/19 | 6          | 1          | 6           | \$1,800.00 |         |
|     |     | Buyline Comment: MIDDAY NEWS      |         |         |      |          |             |            |            |             |            |         |
|     | 13  | W-F                               | 12P-1P  |         | :30  | \$600.00 | 10/17-10/19 | 6          | 1          | 6           | \$3,600.00 |         |
|     |     | Buyline Comment: THE CHEW         |         |         |      |          |             |            |            |             |            |         |
|     | 14  | M-TU                              | 12P-1P  |         | :30  | \$600.00 | 10/22-10/23 | 4          | 1          | 4           | \$2,400.00 |         |
|     |     | Buyline Comment: THE CHEW         |         |         |      |          |             |            |            |             |            |         |
|     | 15  | M-TU                              | 1P-2P   |         | :30  | \$600.00 | 10/22-10/23 | 2          | 1          | 2           | \$1,200.00 |         |
|     |     | Buyline Comment: GENERAL HOSPITAL |         |         |      |          |             |            |            |             |            |         |
|     | 16  | W-F                               | 1P-2P   |         | :30  | \$600.00 | 10/17-10/19 | 3          | 1          | 3           | \$1,800.00 |         |
|     |     | Buyline Comment: GENERAL HOSPITAL |         |         |      |          |             |            |            |             |            |         |
|     | 17  | W-F                               | 3P-330P |         | :30  | \$250.00 | 10/17-10/19 | 3          | 1          | 3           | \$750.00   |         |
|     |     | Buyline Comment: MILLIONAIRE      |         |         |      |          |             |            |            |             |            |         |
|     | 18  | M-TU                              | 3P-330P |         | :30  | \$250.00 | 10/22-10/23 | 2          | 1          | 2           | \$500.00   |         |
|     |     | Buyline Comment: MILLIONAIRE      |         |         |      |          |             |            |            |             |            |         |
|     | 19  | M-TU                              | 330P-4P |         | :30  | \$250.00 | 10/22-10/23 | 2          | 1          | 2           | \$500.00   |         |
|     |     | Buyline Comment: NEWS             |         |         |      |          |             |            |            |             |            |         |

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**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

| LT  | Ln  | Day                         | Time    | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----------------------------|---------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                       | -----   | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 20  | W-F                         | 330P-4P |         | :30  | \$250.00 | 10/17-10/19 | 3          | 1          | 3           | \$750.00   |         |
|     |     | Buyline Comment: NEWS       |         |         |      |          |             |            |            |             |            |         |
|     | 21  | W-F                         | 4P-430P |         | :30  | \$350.00 | 10/17-10/19 | 6          | 1          | 6           | \$2,100.00 |         |
|     |     | Buyline Comment: JUDGE JUDY |         |         |      |          |             |            |            |             |            |         |
|     | 22  | M-TU                        | 4P-430P |         | :30  | \$350.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,400.00 |         |
|     |     | Buyline Comment: JUDGE JUDY |         |         |      |          |             |            |            |             |            |         |
|     | 23  | M-TU                        | 430P-5P |         | :30  | \$350.00 | 10/22-10/23 | 4          | 1          | 4           | \$1,400.00 |         |
|     |     | Buyline Comment: JUDGE JUDY |         |         |      |          |             |            |            |             |            |         |
|     | 24  | W-F                         | 430P-5P |         | :30  | \$350.00 | 10/17-10/19 | 6          | 1          | 6           | \$2,100.00 |         |
|     |     | Buyline Comment: JUDGE JUDY |         |         |      |          |             |            |            |             |            |         |
|     | 25  | W-F                         | 5P-530P |         | :30  | \$600.00 | 10/17-10/19 | 6          | 1          | 6           | \$3,600.00 |         |
|     |     | Buyline Comment: 5P NEWS    |         |         |      |          |             |            |            |             |            |         |
|     | 26  | M-TU                        | 5P-530P |         | :30  | \$600.00 | 10/22-10/23 | 4          | 1          | 4           | \$2,400.00 |         |
|     |     | Buyline Comment: 5P NEWS    |         |         |      |          |             |            |            |             |            |         |
|     | 27  | M-TU                        | 6P-630P |         | :30  | \$850.00 | 10/22-10/23 | 4          | 1          | 4           | \$3,400.00 |         |
|     |     | Buyline Comment: 6P NEWS    |         |         |      |          |             |            |            |             |            |         |
|     | 28  | W-F                         | 6P-630P |         | :30  | \$850.00 | 10/17-10/19 | 6          | 1          | 6           | \$5,100.00 |         |
|     |     | Buyline Comment: 6P NEWS    |         |         |      |          |             |            |            |             |            |         |
|     | 29  | W-F                         | 630P-7P |         | :30  | \$850.00 | 10/17-10/19 | 6          | 1          | 6           | \$5,100.00 |         |
|     |     | Buyline Comment: 630P NEWS  |         |         |      |          |             |            |            |             |            |         |
|     | 30  | M-TU                        | 630P-7P |         | :30  | \$850.00 | 10/22-10/23 | 4          | 1          | 4           | \$3,400.00 |         |
|     |     | Buyline Comment: 630P NEWS  |         |         |      |          |             |            |            |             |            |         |





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| LT  | Ln  | Day                                 | Time      | Program | Len  | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------------------------------------|-----------|---------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----                               | -----     | -----   | ---- | -----      | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 53  | SA                                  | 11P-1130P |         | :30  | \$600.00   | 10/20-10/20 | 2          | 1          | 2           | \$1,200.00 |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 54  | SA                                  | 5A-530A   |         | :30  | \$150.00   | 10/20-10/20 | 2          | 1          | 2           | \$300.00   |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 55  | SA                                  | 530A-6A   |         | :30  | \$150.00   | 10/20-10/20 | 2          | 1          | 2           | \$300.00   |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 56  | SU                                  | 6A-630A   |         | :30  | \$200.00   | 10/21-10/21 | 2          | 1          | 2           | \$400.00   |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 57  | SU                                  | 630A-7A   |         | :30  | \$200.00   | 10/21-10/21 | 2          | 1          | 2           | \$400.00   |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 58  | SU                                  | 7A-8A     |         | :30  | \$400.00   | 10/21-10/21 | 2          | 1          | 2           | \$800.00   |         |
|     |     | Buyline Comment: GD MRN SUN         |           |         |      |            |             |            |            |             |            |         |
|     | 59  | SU                                  | 8A-9A     |         | :30  | \$225.00   | 10/21-10/21 | 2          | 1          | 2           | \$450.00   |         |
|     |     | Buyline Comment: NEWS               |           |         |      |            |             |            |            |             |            |         |
|     | 60  | SU                                  | 10A-11A   |         | :30  | \$400.00   | 10/21-10/21 | 1          | 1          | 1           | \$400.00   |         |
|     |     | Buyline Comment: THIS WEEK          |           |         |      |            |             |            |            |             |            |         |
|     | 61  | SU                                  | 7P-8P     |         | :30  | \$650.00   | 10/21-10/21 | 2          | 1          | 2           | \$1,300.00 |         |
|     |     | Buyline Comment: AMR FUNNIEST VIDEO |           |         |      |            |             |            |            |             |            |         |
|     | 62  | SU                                  | 8P-9P     |         | :30  | \$2,250.00 | 10/21-10/21 | 1          | 1          | 1           | \$2,250.00 |         |
|     |     | Buyline Comment: ONCE UPON A TIME   |           |         |      |            |             |            |            |             |            |         |
|     | 63  | SU                                  | 9P-10P    |         | :30  | \$2,750.00 | 10/21-10/21 | 1          | 1          | 1           | \$2,750.00 |         |
|     |     | Buyline Comment: REVENGE            |           |         |      |            |             |            |            |             |            |         |

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 503

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //503

Flight Dates 10/17/2012 - 10/23/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

| LT  | Ln  | Day   | Time                  | Program | Len  | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-----------------------|---------|------|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | -----                 | -----   | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | 64  | SU    | 11P-1130P             |         | :30  | \$600.00 | 10/21-10/21 | 2          | 1          | 2           | \$1,200.00 |         |
|     |     |       | Buyline Comment: NEWS |         |      |          |             |            |            |             |            |         |
|     | 65  | SU    | 5A-530A               |         | :30  | \$150.00 | 10/21-10/21 | 2          | 1          | 2           | \$300.00   |         |
|     |     |       | Buyline Comment: NEWS |         |      |          |             |            |            |             |            |         |
|     | 66  | SU    | 530A-6A               |         | :30  | \$150.00 | 10/21-10/21 | 2          | 1          | 2           | \$300.00   |         |
|     |     |       | Buyline Comment: NEWS |         |      |          |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 202 / \$130,800.00

---SALES MONTHLY TOTALS---

Oct 12: 202 / \$130,800.00

Sales Totals: 202 / \$130,800.00

Station Totals: 202 / \$130,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |    |      |     |      |     |      |     |      |    |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$353,132 | KBLR | 0% | KLAS | 17% | KSNV | 23% | KTNV | 37% | KTUD | 0% |
|               |           | KVCW | 1% | KVMY | 3%  | KVVU | 19% |      |     |      |    |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE